

DRAFT AGENDA: Medicine in the Media 2026, Hanover NH

When?	Mon Aug 24	Tues Aug 25	Wed Aug 26	Thurs Aug 27
9am	Registration	Use What You Learned (numbers) [Woloshin]	Use What You Learned (Obs) [Woloshin]	Social media: Influencers, Regulators and the Public [Sneha Dave]
9:30	Welcome!			
10	The Big Picture [Woloshin]	Systematic review Peering into the "black hole" of systematic reviews: users guide to why, what, and how they inform practice and policy. [Tim Wilt]	Use What You Learned (RCT) [Woloshin]	How the sausage gets made at FDA [Mitch Zeller]
	Break	Break	Break	
11	How Big? Numbers in Research [Woloshin]	Guidance on Guidelines [John Wong]	Trust > truth Repairing today's fractured information landscape [MK Haber]	Break and housekeeping
11.5				Review: You make the call!
12pm	Lunch <i>on your own</i>	How Sure? The Limited Role of Statistics [Woloshin]	Lunch <i>on your own</i>	Wrap up (done ~1:00)
		Out and About <i>Optional menu:</i> -Boat, swim -2:30 pm Hiking Gile Mountain -3pm Baker Library/Tower, Orozco mural tour Rauner Special Collections		Open discussion [Vikki Valentine to lead]
1:30pm	How Sure? Research Designs [Woloshin]		Break	
2:30	Cancer Screening [Barry Kramer]		Hands on mini-workshop on the wise use of Large Language Models: Build your own AI ass't [Simon Stone]	
3:00			Free time and Dinner <i>on your own</i>	
4	Break			
4:30	Medicine and the Media meet AI [Dan Rockmore]			
5				
6	Free time and Dinner <i>on your own</i>	5:45 Bus to dinner		
		Dinner Quechee Inn After dinner panel: Real world impacts of HHS's changing approach to vaccines Jesse Goodman, Past Director, CBER [FDA] & Fiona Havers, Past Senior Adviser on Vaccine Policy: [CDC] with Lizzy Lawrence		
7:30	Reception & talk How I got the Story: Multicancer detection test [Jacquelyn Cobb,] (at 6 South Street)		What's in the News? Moderated panel national local news ideas with Dartmouth Health CEO, Medical School Dean, Cancer Center Director, and Dartmouth Institute leadership	
9pm	After dark (optional) Observatory			

*All events at Irving Institute (33 Tuck Mall, Rm IR-375, Hanover, NH 03755) unless noted